



Benefits Comparison Chart

Benefit Description	Core \$650	Advantage \$2,500	Prime \$10,000+
CRA Member Directory Listing <i>(ie, Business Listing)</i>	Basic	Enhanced	Premium
Directory Listing Categories	1	2	Up to 3
Access to Directory Tools <i>(Contact forms, referrals, etc)</i>	X	X	X
Business Referrals <i>(from directory and CRA staff)</i>	X	X	top placing
Member Only Helpline <i>(questions, industry info, resources, etc)</i>	X	X	dedicated
Take Advantage of Member Exclusive Savings	X	X	X
Eligible to Submit Member Exclusives <i>(promoted by CRA)</i>	X	badge	badge
CRA Industry Update Emails <i>(plus Member Only emails)</i>	X	X	X
Member Access to CRA Industry Update Webinars	X	X	X
Member Only Pricing for select CRA Events	X	X	X
CRA Educational Seminars <i>(FREE or reduced pricing)</i>	X	X	X
Member Pricing on ServSafe <i>(Manager, Alcohol, Allergen, etc)</i>	X	X	X
Sexual Harassment Training Videos	X	X	X
Sponsorship Opportunities <i>(A la carte)</i>	X	X	X
New Allied Member Announcement <i>(email or social)</i>	X	X	X
Access to Members Only Portal	X	X	X
Use of Allied Member Logo	X	X	Prime Logo
Invitation to CRA Annual Meeting	1	2	VIP Access
FREE Regular Posting on CRA Job Board	1 per quarter	1 per month	unlimited
FREE Listing on CRA Community Events Board	1 per quarter	1 per month	unlimited
Sponsorship Early Access		X	X
Revenue Share Upgrade Eligibility		X	X
Labor & Employment Handbook	\$250	X	X
FordHarrison Labor & Employment Consult		1 per year	1 per quarter
Direct Mail Membership List <i>(by request)</i>		1x per year	2 x per year
Business "Sponsored By" Listing <i>(Email or Webinar)</i>		1x per year	2x per year <i>(w/logo)</i>
Business Listing in Quarterly Board Meeting Packet		1x per year	2x per year <i>(w/logo)</i>
Business Listing in Member Packets		X	with logo
Dedicated Email to CRA Database <i>(you provide content)</i>			1 per year
Business Logo on Prime Partners Page <i>(on CRA site)</i>			X
Exclusive VIP Access Opportunities			X
Promotion as Prime Partner			X
Cash / Revenue Share Split Available <i>(with restrictions)</i>			X

** CRA reserves the right to make any changes, additions, substitutions, restrictions to or removal of any benefits or terms of membership levels or tiered benefits associated with any level at any time with or without advance notice.*

